Here are some heuristic rules to maximize your chances of winning at Tic-Tac-Toe:

**1. Win if Possible**

* If you have two marks in a row, column, or diagonal, place your third mark in the open space to win immediately.

**2. Block the Opponent’s Win**

* If the opponent has two marks in a row, column, or diagonal, place your mark in the open space to block their win.

**3. Take the Center if Available**

* The center square is the most strategic position. Take it if it's open, as it gives you the most opportunities to form a winning line.

**4. Play a Corner if the Center is Taken**

* If the center is occupied, take a corner. Corners are better than edge squares because they contribute to more potential winning lines.

**5. Create a Fork (Two Winning Possibilities at Once)**

* If possible, place a mark that creates two separate ways to win. This forces the opponent into a losing position.

**6. Block Opponent’s Forks**

* If the opponent is about to create a fork, place your mark in a way that prevents them from setting up two winning moves simultaneously.

**7. Play Opposite Corner if Opponent is in a Corner**

* If your opponent starts in a corner, take the opposite corner to create counterplay.

**8. Play a Side Square if No Better Moves Exist**

* If no immediate winning or strategic moves are available, choose a side square to maintain control of the board.